

## Most Influential: Gerry Cardinale

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Gerry Cardinale / Getty Images

## **Gerry Cardinale**

Founder and Managing Partner, RedBird Capital Partners

Cardinale's influence continues to grow, especially with his RedBird Capital contributing \$2 billion to the merger of Skydance Media and Paramount Global, which gives him a new — and amplified — position in sports and media as a rights holder, distributor and company builder. This adds to his portfolio of AC Milan, the UFL, EverPass Media and Fenway Sports Group, as Cardinale links with high-profile partners to build on his investments and works around the clock in both dealmaking and operating.